



Hickok & Boardman
GROUP BENEFITS



FOR IMMEDIATE RELEASE

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Hickok & Boardman Group Benefits Releases Annual Vermont Employee Benefits Survey Results

(BURLINGTON, VT) – October, 2008 – Hickok & Boardman Group Benefits recently announced the release of the results of their annual employee benefits survey. Over 180 Vermont employers participated in the 2008 survey that focused on health plan design and funding, dental plans, consumer directed health strategies and health management and wellness programs.

“The survey continues to be a valuable tool for Vermont employers in planning their benefit initiatives,” said Michael Kilfoyle, HBGB’s Director of Marketing and Operations. “In this turbulent health insurance environment, the survey allows our firm to provide critical benchmarking reports to clients so that they can make well informed decisions.”

The survey, conducted by HBGB since 2003, yielded interesting results particularly in the area of consumer driven health plans and health management and wellness programs.

Consumer driven health plans (CDHPs) made up 31% of all the health plans offered by survey participants, a number that is significantly higher than national averages and an indication that Vermont is, and will continue to be, a leader in this regard. In addition, 79% of participants indicated that they have either implemented or are considering health management and wellness strategies and are looking to use these programs as a means to contain future medical costs.

Employers desiring more information on the 2008 Vermont Employee Benefits Survey or to participate in the 2009 survey should visit www.hbbenefits.com or contact Michael Kilfoyle.

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About Hickok & Boardman Group Benefits

Hickok & Boardman Group Benefits is an employee benefit brokerage and consulting firm located in Burlington, VT that serves Vermont employers of all sizes. HBGB produces the annual Vermont Employee Benefits Survey and offers its clients solutions for employee benefits, human resource technology and health management and wellness programs.

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