



Hickok & Boardman
GROUP BENEFITS



FOR IMMEDIATE RELEASE

Contact: Michael Kilfoyle
Director of Marketing and Operations
(802)-865-8055, x2313
mkilfoyle@hbfs.com

Hickok & Boardman Group Benefits Names Lori Smith as Health Management and Wellness Consultant

(BURLINGTON, VT) – August 13, 2008 – Hickok & Boardman Group Benefits (HBGB), an employee benefits brokerage and consulting firm, today announced that Lori Smith has been named Health Management and Wellness Consultant. In this newly created role, Smith will help employers improve the coordination of health management and wellness initiatives with their overall benefit strategy, resulting in a more fully integrated approach in the areas of plan design, communication and measurement of success.

“We are excited to have Lori join our team of consultants,” said Michael Kilfoyle, Director of Marketing and Operations. “She brings with her a wealth of experience and operational expertise that will benefit our clients in building custom health management and wellness solutions in a cost effective and sustainable manner.”

A University of Vermont graduate, Smith has over 15 years of health management and wellness experience and is recognized as a Vermont market leader in the development and implementation of corporate health management solutions. Before moving to HBGB, Smith served as Employer Health Management Liaison for Fletcher Allen Health Care and currently serves on the Vermont Blueprint for Health’s Employer Work Group Subcommittee for Wellness. She is also a member of the Burlington Business Association Board of Directors.

About Hickok & Boardman Group Benefits

Hickok & Boardman Group Benefits is an employee benefit brokerage and consulting firm located in Burlington, VT that serves employers of all sizes. HBGB produces the annual Vermont Employee Benefits Survey and offers its clients solutions for employee benefits, human resource technology and health management and wellness programs.

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346 Shelburne Road, P.O. Box 1064, Burlington, VT 05402

hbbenefits.com
802.865.8055

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