



Hickok & Boardman
GROUP BENEFITS



FOR IMMEDIATE RELEASE

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Hickok & Boardman Group Benefits Joins the HRT Advisors Network

*HBGB Leverages National Network of Employee Benefit Advisors to
Deliver HR Technology Solutions*

(BURLINGTON, VT) – July, 2008 – Hickok & Boardman Group Benefits (HBGB) announces it has joined the HRT Advisors Network, a network of HR and Benefits technology vendors, service providers and Benefits Consultants across the United States. Over forty consulting firms in more than 25 major cities have already joined the Network with expansion expected to reach 200 advisors in 100 metropolitan areas.

Created by HR Technology Advisors, LLC, a national HR and benefits technology consulting services firm, The HRT Advisors Network offers member firms access to a wide variety of HR and benefits technology solutions from many preferred vendors and consulting services designed to find the right solution for each customer's unique need. Participating advisors also tap into a Shared Service Center to support the delivery of HR and Benefits Technology.

"The HRT Advisors Network allows our firm to provide expertise and services in the HR technology field", says Michael Kilfoyle, HBGB Director of Marketing and Operations. "With the technology market in constant change, our Network Membership gives our firm the ability to stay on top of trends and emerging technologies, tap into expert market analysis, and guide our clients to technology solutions that help them improve HR and benefits processes."

The HRT Advisors Network also serves as a forum for advisors to share best practices and interact on interstate business. "We started as an HR and Benefits technology consulting business helping advisors and their customers find technology solutions that solve specific business problems in the HR and benefits area," says HR Technology Advisors founder Don Rowe. "Benefit advisors started asking for our help connecting them with other advisors around the country. Through the use of portal technology and member conferences, we're

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enabling advisors to become part of a larger community and be the best consulting firm in their market."

The HRT Advisors Network also helps member firms market their Network capabilities. Member firms are delivering HR and Benefits technology solutions to clients including Web Enrollment Systems, HR Administration Systems, HR Intranets and benefit websites, benefit statements, benefits benchmarking and a myriad of other HR and Benefits-related technology.

About Hickok & Boardman Group Benefits

Hickok & Boardman Group Benefits is an employee benefit brokerage and consulting firm located in Burlington, VT that serves Vermont employers of all sizes. HBGB produces the annual Vermont Employee Benefits Survey and offers its clients solutions for employee benefits, human resource technology and health management and wellness programs.

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About HR Technology Advisors, LLC

HR Technology Advisors (HRT, <http://www.hrtadvisors.com>) is a national, independent technology consulting firm focused entirely in the HR and Benefits technology marketplace. Over the past two decades, the founders of HRT have gained a perspective that is both unique and respected. Today, HRT has built a network of preferred technology vendors, service providers and consultants to allow Employee Benefit Advisors to gain a distinct competitive advantage, free-up staff, and eliminate risks for their clients by collaborating with experts. HRT's clients include principally Employee Benefit Advisors and their employer customers.

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